

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

IN RE PATENT : Jeffrey S. MARKS
APPLICATION OF :
SERIAL NO. : 09/698,640
FILING DATE : October 27, 2000
ART UNIT : 3692
EXAMINER : MAGUIRE, L.M.
FOR : METHODS AND APPARATUS FOR ONLINE AUCTIONS AND MARKET-
PLACES UTILIZING PROGRAM TERMS

RESPONSE

Mail Stop RCE

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

In response to the Office Action mailed **July 7, 2009** (the "Office Action"), please consider the following amendments and remarks in the above-identified application:

Amendments to the Claims are reflected in the listing of claims beginning on page **2** of this paper.

Remarks/Arguments begin on page **15** of this paper.

It is believed that no extensions of time or fees for net addition of claims are required beyond those that may otherwise be provided for in documents accompanying this paper. However, if additional extensions of time are necessary to prevent abandonment of this application, then such extensions of time are hereby petitioned for under 37 C.F.R. § 1.136(a), and any fees required therefore (including fees for net addition of claims) are hereby authorized to be charged to our Deposit Account No. 033975 (Ref. No. 043311-0382783).